



**Broadcast Educational Media Commission Meeting Minutes  
2470 North Star Rd., Columbus, Ohio 43221  
December 5, 2013**

**I. Opening**

At 10:57 a.m., Commission Chair Mark Filippell opened the initial Broadcast Educational Media Commission (BEMC) meeting.

**II. Roll Call**

At 10:58 a.m., Coordinator Sue Price conducted the roll call.

Members Present: Commission Chair Mark Filippell; Commissioner Designee, John Conley; Commissioner Stephen Freeze; Commissioner Bruce Hawkins; Commissioner John McClelland; Commissioner Jan Osborn; Commissioner Designee Jason Rafeld; Commissioner George Sarantou; and Commissioner Curt Steiner.

Members absent: Commissioner Capri Cafaro; Commissioner E. Gordon Gee and Commissioner Cliff Hite.

Also present: Executive Director Richard E. May; Chief Information Officer Laura J. Bryson; Chief Engineer Craig Stevenson; Broadcast Manager Dave Johnson; Coordinator Sue Price; and Assistant Attorney General Jennifer Bondurant; and interested citizens were also present.

Chairman Filippell declared a quorum present.

**III. Resolution 14-08: Acceptance of November 7<sup>th</sup> Minutes**

At 11:00 a.m., Mr. Hawkins moved, and Mr. Freeze seconded to accept the minutes of the November 7, 2013 Commission Meeting.

AYES: Mr. Filippell, Mr. Conley, Mr. Freeze, Mr. Hawkins, Mr. McClelland, Dr. Osborn, Mr. Rafeld, Mr. Sarantou and Mr. Steiner.

NAYES: None

ABSTAIN: None

**IV. Executive Director's Report**

A. Mr. May introduced and briefly explained various handouts:

- a. Commission Meeting Date Changes;
- b. Workforce Planning: Mr. May will meet next week with Governor's staff to request approval;
- c. Bylaws: The Commission will need to update;

- d. Policies & Procedures: Shall be staff-driven and tentatively plan to present updates to the Commission at February 2014 Commission Meeting;
- e. Website: BEMC's new website has launched: [www.broadcast.ohio.gov](http://www.broadcast.ohio.gov);
- f. Ethics Training: Mr. May invited the Commissioners to attend a one-hour training will be conducted at the conclusion of this December 7<sup>th</sup> Commission Meeting;
- g. Budget update.

**V. Resolution FY14-09: LAN Services**

Chief Information Officer Laura J. Bryson reviewed a LAN services handout with the Commission. At 11:20 a.m., Mr. Hawkins moved, and Dr. Osborn seconded to contract for Local Area Network (LAN) Services through DAS/Ohio of Information Technology, switching service from OARnet.

AYES: Mr. Filippell, Mr. Conley, Mr. Freeze, Mr. Hawkins, Mr. McClelland,  
Dr. Osborn, Mr. Rafeld, Mr. Sarantou and Mr. Steiner.  
NAYES: None  
ABSTAIN: None

**VI. Resolution FY14-10: Operational Support Funds Disbursement**

Ms. Bryson and Robb Cass reviewed various operational support spreadsheets with the Commission and subsequently showed a film clip of a video produced utilizing Multi-Media Grant funds. In response to an inquiry, audience member and VOICE Radio Reading Service Director Sandy Turner was called upon to provide a quick overview of Radio Reading Service functions and coverage areas. At 11:37 a.m., Mr. Hawkins moved, and Dr. Osborn seconded to authorize the disbursement of quarterly Television, Radio and Radio Reading Service visual/program funds for the balance of FY14.

AYES: Mr. Filippell, Mr. Conley, Mr. Freeze, Mr. Hawkins, Mr. McClelland,  
Dr. Osborn, Mr. Rafeld, Mr. Sarantou and Mr. Steiner.  
NAYES: None  
ABSTAIN: None

Mr. May stated that proposals can be introduced at the February Commission Meeting, for consideration of a motion for approvals at that time.

**VII. Resolution FY14-11: FY2015-2020 Capital Budget Funding Request**

Mr. May reviewed a capital budget handouts with the Commission. At 11:46, Mr. Hawkins moved, and Mr. Steiner seconded all priority 1 are to be submitted to OBM.

AYES: Mr. Filippell, Mr. Conley, Mr. Freeze, Mr. Hawkins, Mr. McClelland,  
Dr. Osborn, Mr. Rafeld, Mr. Sarantou and Mr. Steiner.  
NAYES: None  
ABSTAIN: None

**VIII. Proposed Consolidated Distribution Model for Broadcast Operations**

Dave Carwile, WOSU-TV's Director of Planning & Initiatives, addressed the commission regarding a proposed consolidated distribution model for broadcast operations, utilizing approved capital funds. A copy of Mr. Carwile's remarks are

attached. As well, a timeline was displayed and Mr. Carwile distributed a copy of Consultant John A. Luff's resume. Mr. Luff participated via audio call, spoke about next steps and responded to Commission questions. Station letters of support were included with handout materials.

(The meeting broke for lunch at 1:00 p.m., re-convening at 1:15 p.m.)

Jerry Wareham, WVIZ-TV & WCPN-FM General Manager, addressed the commission in support of the proposed distribution model.

Mark Brewer, WOUB General Manager, addressed the commission in support of the upgrade of facilities, but stated that Ohio University students are provide broadcasting service as a teaching opportunity and, for this reason, WOUB is not fully on board in support of Mr. Luff's proposed consolidation of services.

Trina Cutter, President & CEO of WNEO / WEAO / Western Reserve, addressed the commission. Stating that, "The loss of teaching is a detriment... Efficiencies are only realized if everyone is doing the same... The North Star NOC is very important to them", Ms. Cutter acknowledged her submittal of a letter in support of the North Star upgrades.

(Mr. Conley left at 1:25 p.m.)

**IX. Resolution FY14-12: Executive Session**

At 11:38 p.m. Mr. Filippell entertained a motion go into Executive Session to discuss: 1) A personnel matter; 2) Compensation relating to a senior staff matter; and 3) North Star building lease. Mr. Hawkins moved, and Mr. Steiner seconded.

AYES: Mr. Filippell, Mr. Freeze, Mr. Hawkins, Mr. McClelland,  
Dr. Osborn, Mr. Rafeld, Mr. Sarantou and Mr. Steiner.  
NAYES: None  
ABSTAIN: None

(At 2:26 p.m., the Commission came out of Executive Session.)

**X. Resolution FY14-13: Empower Executive Director to Retain a Consultant**

AT 2:26 p.m., stating that the Commission's consensus is to move forward with implementation, by putting out a RFP for selection of a consultant for assessment and design of the enterprise in a collaborative effort. The goal will be to select a consultant in the next 30 days. Mr. Filippell entertained a motion to delegate Executive Director May the authority to engage a consultant to begin the process of scoping out the architecture of a consolidated distribution model and prepare a request for quotation to vendors. At 2:26 p.m., Mr. McClelland moved, and Mr. Hawkins seconded.

AYES: Mr. Filippell, Mr. Freeze, Mr. Hawkins, Mr. McClelland,  
Dr. Osborn, Mr. Rafeld, Mr. Sarantou and Mr. Steiner.  
NAYES: None  
ABSTAIN: None

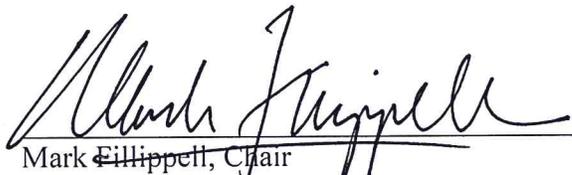
**XI. New Business**

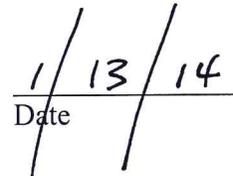
Mr. Filippell stated that the next meeting of the BEMC Commission will be held on January 9, 2014 at 10:00 a.m. at The Ohio State University. A communication will be sent out with meeting date changes.

**XII. Resolution FY14-14: Adjournment**

At 2:33 p.m., Dr. Osborn moved and Mr. Hawkins seconded to close the meeting.

AYES: Mr. Filippell, Mr. Freeze, Mr. Hawkins, Mr. McClelland,  
Dr. Osborn, Mr. Rafeld, Mr. Sarantou and Mr. Steiner.  
NAYES: None  
ABSTAIN: None

  
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Mark Filippell, Chair  
Broadcast Educational Media Commission

  
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Date